

# PROCESS COMMUNICATION MODEL



## PCM Recruiter Training

This is a three day seminar for anyone who is recruiting inside or outside the company. There is possibility to proceed to a 1-day certification day, to get certified as a PCM recruiter so you can use the PCM in your recruiting efforts.

The course teaches easy practical tools that the recruiter can use to define the candidate's personality profile through observation. It also teaches the recruiter how to establish a clear "ideal" profile fitted to the job he's recruiting for. He can then match the job profile to the candidate's profile that comes the closest.

Professional recruiters who qualify (recruitment training or experience and/or currently exercising this role in their job) can become certified and thus access the PCM material for their recruitments.

### Outcome & results

-Application of PCM model in your practice & recruiting activities.

-Recruiters can be certified after this training. Please view the PCM certification brochure for more information.

### Optional certification day

There is an optional certification day where recruiters can be certified, so they can use official PCM material (PPI's) in their own recruiter activities.

Please contact Kahler Communication Belgium for more information about dates, prices & procedures.

### Course details

#### Course Code:

-203a (Recruiter Training, Module II: Advanced training)  
-203b (Recruiter certification day, Module II: Advanced training).

**Objective:** Train the recruiter to understand and apply PCM principles in his recruiting activities.

**Duration:** 3 days (optional certification day)

**Target group:** Recruiters

### Prerequisite

The three day Basic Training seminar (101a) is a prerequisite for this training.

A participant is accepted provided that he can provide proof of a minimum of 3 days of Basic PCM training in the last two years prior to the start of a Module II training.

### During the training

- The seminar includes theory and practice
- The trainer will use real life examples, videos, pictures and articles from everyday life to illustrate
- There will be a number of exercises designed to integrate the theory and apply it in practice
- The style is interactive, with room for comments, questions and personal cases or examples from the participants
- During the training, you will learn much about yourself and others, how to understand your PPI and how to apply PCM in practice.

### Outcome

- Application of PCM model in your practice & recruiting sessions.
- Recruiters can be certified after this training. Please view the PCM certification brochure for more information.
- A list of other PCM courses that you qualify for

To register for a course, visit:

[www.processcommunication.be/en/get-trained/training-registration](http://www.processcommunication.be/en/get-trained/training-registration)  
where you will also find the latest dates and conditions.

Contactez **KAHLER  
COMMUNICATION  
BELGIUM**

+32 (0)477 33 17 86  
[info@kahlerbelgium.com](mailto:info@kahlerbelgium.com)